

Patent No. D1,007,622

# AFFILIATE OPPORTUNITIES



WWW.STRETCHFIT.STUDIO

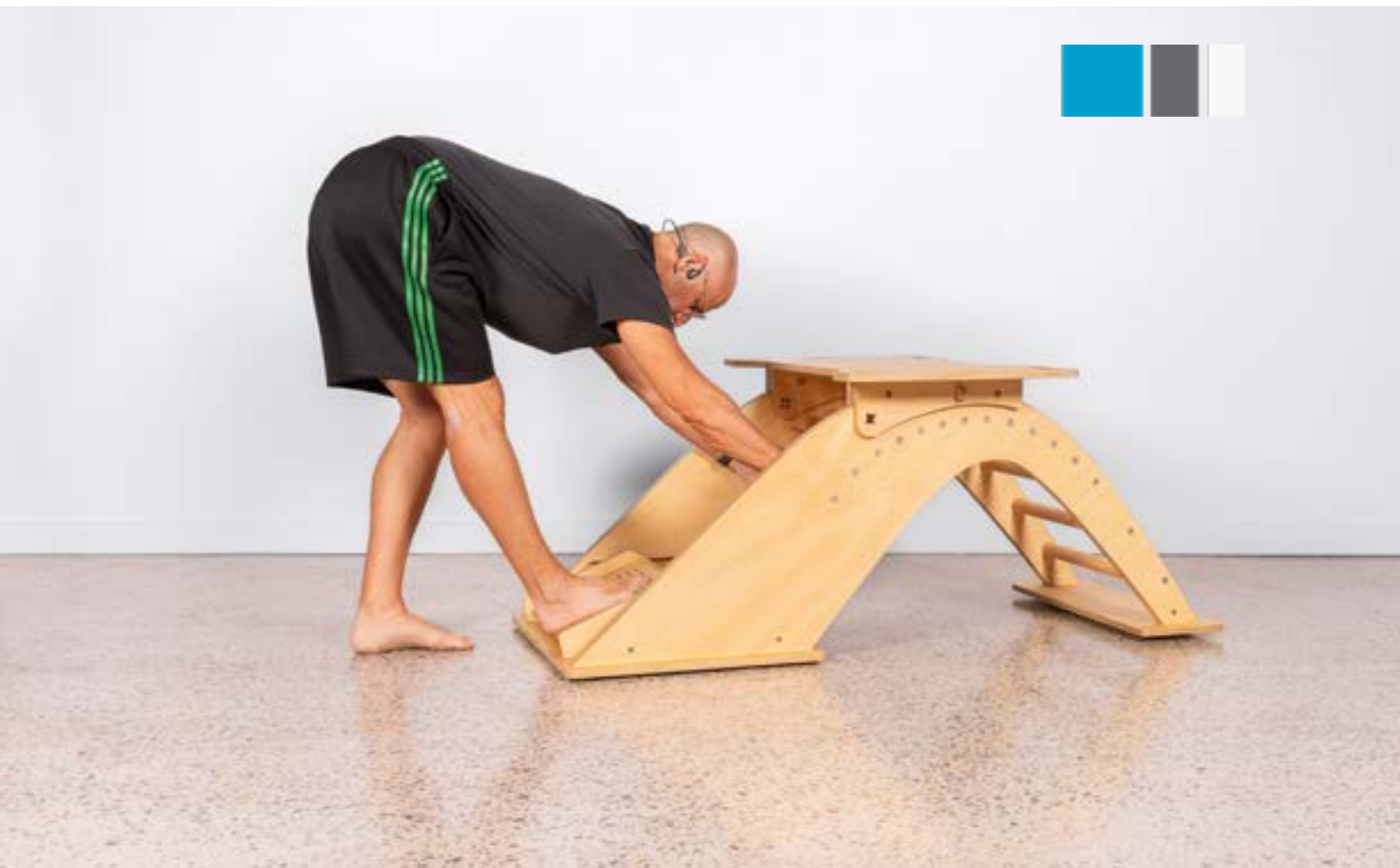


## INTERESTED IN OWNING A STRETCHFIT STUDIO?

Stretching is the hottest new global fitness commodity, and StretchFit has the most scalable model..

We've incorporated patented equipment into a variety of sessions that are overseen by accredited teachers in a safe, effective and professional group environment.

Owning a StretchFit studio will propel you straight into capitalizing on the top US fitness trend of 2018 -the \$20 billion dollar assisted stretching industry.





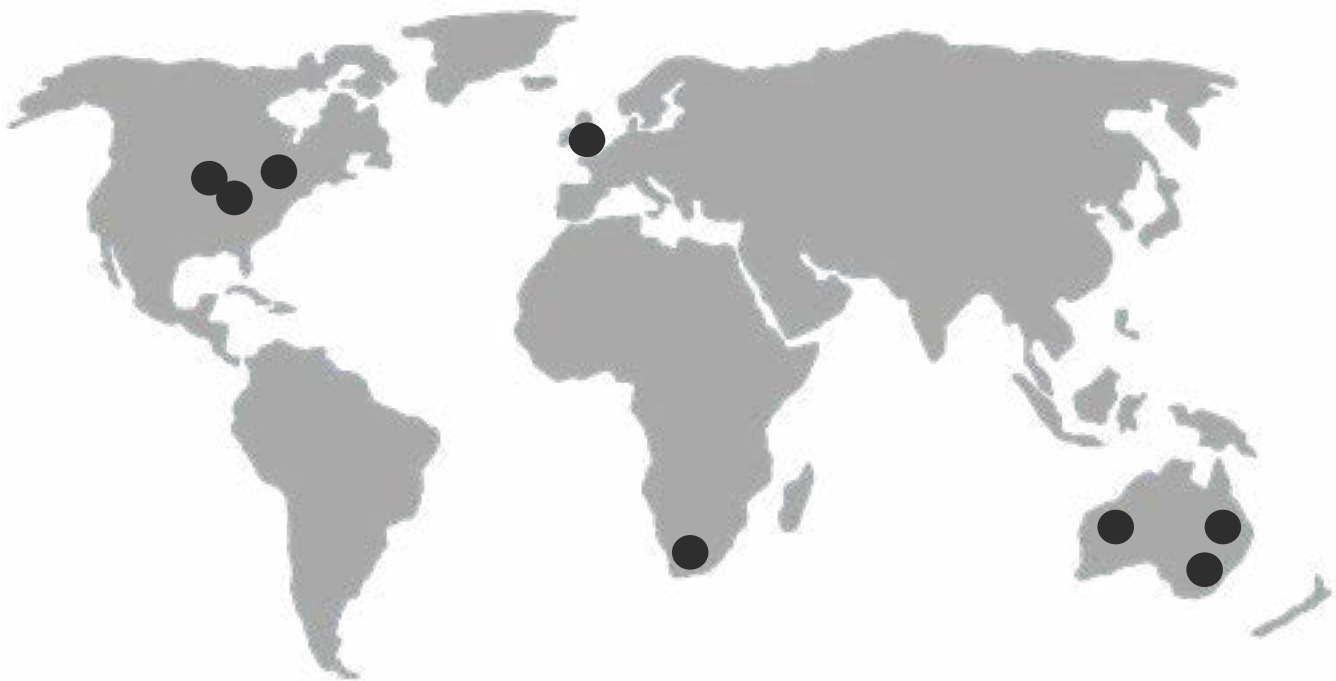
The stretching industry has seen huge growth in the past 3 years, with many hundreds of studios popping up. As world renowned experts in the field, our approach is time tested, and 100% effective.

StretchFit studios offer one-on-one assisted stretching, and our patented equipment provides an equally effective group stretching experience without large staffing requirements, maximizing your per hour profit.



## GLOBAL FOOTPRINT

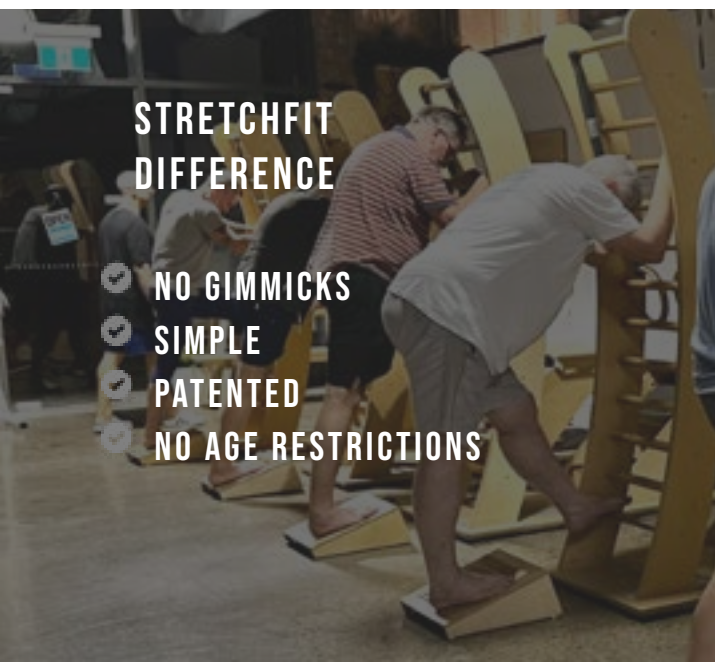
Join the only Stretching brand with a truly global footprint. StretchFit studios are located in Australia, the United States, The United Kingdom and South Africa.





## JOIN OUR STRETCHFIT COMMUNITY

- ✔ Genuine world class training faculty
- ✔ Unrivalled support
- ✔ Ongoing education
- ✔ Ongoing website support via StretchFit resource library and private facebook group
- ✔ Continuous professional marketing materials
- ✔ Additional revenue with equipment sales and teacher training hosting
- ✔ Play videos of us instructing classes and develop individual programs for clients from our video library.



### STRETCHFIT DIFFERENCE

- ✔ NO GIMMICKS
- ✔ SIMPLE
- ✔ PATENTED
- ✔ NO AGE RESTRICTIONS



# STRETCHFIT STATIONS

## HOME MODEL



## PROFESSIONAL MODEL



- ✔ 100% Sustainable Australian timber
- ✔ 100% Australian made and manufactured
- ✔ 100% Australian designed
- ✔ 1000% Good for your health!



## OWNERSHIP OPTIONS

## BUSINESS OPPORTUNITIES

**Do you want to turn your passion for health and wellbeing into a profession?**

StretchFit has two low-cost options for anyone who wants to open a studio or set up an affiliate studio within an existing space like a gym, physiotherapist, PT or Pilates studio.

1. Purchase some stations, complete teacher training, and start your business!
2. Purchase some stations, complete teacher training, and become an affiliate.

Affiliates are licensed to use the StretchFit name and have access to all the affiliate services. This includes studio set up and design, flyers, marketing materials, and ongoing support. (See affiliate document for more details.)

The cost of affiliation is \$19.95 per week, plus the cost of continuing education. Continuing education can be completed online and the cost is around \$200 per year. That's it, there's nothing hidden and nothing further! We don't take your money- we help you to make it!



## WE WILL PROVIDE YOU WITH..

- ✔ CUTTING EDGE training systems
- ✔ A COMPELLING cash flow opportunity
- ✔ A TRUE PARTNERSHIP that's based on fairness and support to help you succeed
- ✔ AN EXPLODING BRAND that your members will love!



## THE STRETCHFIT BUSINESS MODEL

Corporate support for every aspect of the Business

- ✔ Real estate
- ✔ Sales
- ✔ Marketing
- ✔ Recruitment

## STUDIO MEMBERSHIP AND REVENUE MODELS

- ✔ StretchFit clinics for clients with particular requirements  
e.g sports, rehab, elderly
- ✔ StretchFit group classes for “every body”
- ✔ StretchFit mens only “stiffies” sessions
- ✔ One-one-one assisted stretching sessions
- ✔ Direct debit memberships and class package model  
advice and set up





## THE STRETCHFIT AFFILIATE ADVANTAGE

- ✔ Simple Build-out/Low Cost
- ✔ Speed to market advantage
- ✔ High average ticket price compared to other boutique fitness brands
- ✔ Stretching complementary to all other fitness uses as well as other wellness (massage, chiropractic, acupuncture, physiotherapy)
- ✔ Large labour pool (personal trainer, physio therapist, massage therapist, etc.)
- ✔ Industry leading training program

## FOR THE CLIENT

- ✔ Online scheduling + account management
- ✔ Mobile app
- ✔ A range of suitable, affordable class formats

## FOR THE OWNER

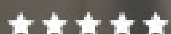
- ✔ Management and accounting systems set up and book keeping (additional costs)

### GOOGLE REVIEW



*"My husband and I attended a Stretch Fit session with Anthony. Wow! What an experience. We both felt fantastic afterwards and have booked our next session. Anthony is really knowledgeable and the stretches are very effective. The custom equipment enables stretches that I've never been able to achieve before. Highly recommend."*

**Antonya Black**

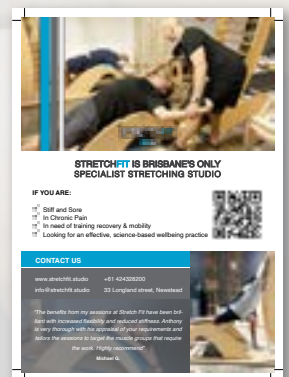
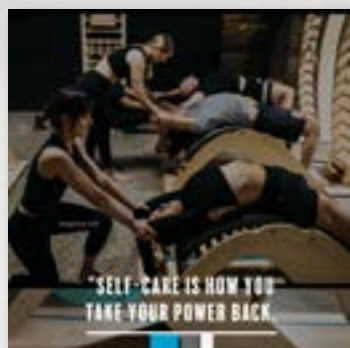


# THE STRETCHFIT MARKETING STRATEGY

StretchFit works with media and communications companies to ensure our advertising is simple, direct and targeted at the most appropriate and profitable demographic. We've had media company "Media Merchants" analyse our marketing and promotional direction and regularly provide, for free, a constant supply of well tested advertising and marketing materials from our headquarters including:

- ✓ Flyers,
- ✓ Videos,
- ✓ Social media ads,
- ✓ eBooks,
- ✓ Blog posts,
- ✓ Emails

We also have an extensive back catalogue of flyers, marketing campaigns, professional images and logos for your use. Our private Facebook group ensures constant interaction with other owners to share promotional success stories and advice. StretchFit will advise on Google Business services, website design and social media advertising and spending.



## THE STRETCHFIT PRES-SALE STRAGERY

Gain new members and leads before your studio even opens!

- ✔ POP-UP events with community partners
- ✔ Exposes brand & offerings to potential members
- ✔ Builds relationships with cross-promotional opportunities
- ✔ Free downloadable ebooks from our publications to gain local interest and email lists

## BOUTIQUE TRAINING STUDIOS

Are the hottest new global fitness trend, and stretch studios are positioned at the head of this trend. StretchFit studios provide correct social distancing and no sharing of equipment, building consumer confidence..

StretchFit provides truly world class training, low start up costs, and leaders who own and operate their own studio so they know what it takes. They'll be with you every step of the way as you grow your business, just like they have.



## CONTACT

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## GOOGLE REVIEW

*First time stretcher and it didn't disappoint. Anthony is amazing, so caring and guides you through everything even with injuries. So very glad I found this place !*

**Lee Box**

